

Cookie policy

We use cookies

Yes, like many websites we use cookies on our website and this policy explains that in some more detail.

But first, what are cookies?

A cookie is a small file of letters and numbers downloaded on to your computer when you access certain websites. Like virtual door keys, cookies unlock a computer's memory and allow a website to recognise users when they return to a site by opening doors to different content or services. Like a key, a cookie itself does not contain information, but when it is read by a browser it can help a website improve the service delivered.

What cookies are we using?

We've categorised the cookies we use; here's more information about the four flavours of our cookies.

Strictly necessary: As the name suggests, these are required as they will allow you to remain logged in to your online account or allow us to remember your cookie selection – to name just two functions these ones perform.

Tracking and Performance: These cookies allow us to monitor the performance of our website; from how many visitors it receives, how they arrived here, what pages and content they've looked at, for how long, etc. Ultimately, they help us make sure our website performs well and is easy to use.

Functionality: These cookies allow us to remember you from visit to visit (so that you don't need to keep logging in every time).

Targeting and Advertising: We don't currently use these.

Third-party cookies

We use Google Analytics and Smartlook to help with Tracking and Performance and these are what's called 'Third-party cookies' as they're not set by us.

You can opt out of these services –

[Smartlook](#)

[Google Analytics](#)

Changing your cookie preferences

You're always in control of cookies. From the moment you visited our website you were given a choice of which cookies to allow and which you wanted to block.

You can set your browser to block cookies by using the following guides –

[Internet Explorer](#)

[Firefox](#)

[Chrome](#)

[Safari](#)

[iOS](#)

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